

## Message Text

UNCLASSIFIED

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 COME-00 TRSE-00 /019 W  
-----062484 201633Z /72

R 201225Z MAR 78  
FM AMEMBASSY KUWAIT  
TO USDA WASHDC  
SECSTATE WASHDC 0000  
INFO AMEMBASSY ABU DHABI  
AMEMBASSY JIDDA  
AMEMBASSY MANAMA

UNCLAS KUWAIT 1647

USDA FOR FAS/W FOR LEHRER

DEPT. FOR NEA/ARP

E.O. 11652: N/A  
TAGS: EAGR, BEXP, KU  
SUBJECT: FAS SALES TEAM/LEHRER TRAVEL

REF: (A) STATE 67492, (B) KUWAIT 1301 (NOTAL), (C)  
STATE 52413

1. APPRECIATE LEHRER'S INTENT IN SCHEDULING AN EARLIER  
ARRIVAL WEDNESDAY 3/29. COMMERCIAL OFFICER ATCHESON WILL  
MEET WITH LEHRER AFTER ARRIVAL, WHICH GIVEN USUAL AIRLINE  
DELAYS, LOCAL TRAFFIC, AND HOTEL CHECK-IN WILL PROBABLY  
BE BETWEEN 4 AND 5 P.M. WEDNESDAY AND WILL ACCOMPANY  
ON APPOINTMENTS THURSDAY. APPOINTMENTS CAN BE ARRANGED  
WITH FOOD IMPORTERS AS REQUESTED REF A, BUT LEHRER WOULD  
GAIN A BETTER APPRECIATION OF LOCAL MARKET IF HE MET WITH THE  
KUWAIT FOOD COMPANY (HOLDS AMERICAN FOOD FRANCHISES AND  
CATERS TO WESTERN MARKET), VINO AND HAMID (LARGEST  
IMPORTER OF AMERICAN CANNED FOOD), AND THE NEW SUPER-  
MARKET (PART OF THE ALBERT ABELLA GROUP LARGEST CATERER  
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IN MIDDLE EAST). WHILE FIRMS REQUESTED REF A FIT  
PARKER'S RICE AND PLUSES INTEREST, DUPLICATION OF EFFORT IS  
HARDLY ADVISEABLE, UNLESS LEHRER IS ALSO INTERESTED IN RICE  
AND PULSES. UNLESS OTHERWISE ADVISED BY MARCH 26 WE WILL GO  
AHEAD WITH APPOINTMENTS PROPOSED ABOVE.

2. WE STRONGLY RECOMMEND THAT LEHRER CONSULT WITH STEFAN

KEMBALL, ARABIAN EXHIBITION MANAGEMENT, P.O. BOX 511,  
BAHRAIN, TELEPHONE: 510006, TELEX: 8263, CABLE:  
ARABCONSULT, REGARDING EXHIBITION FEASIBILITY IN BAHRAIN  
RATHER THAN KUWAIT SINCE FIRM HAS CONSIDERABLE EXHIBITION  
STAGING EXPERIENCE, WHILE THEREE IS NO SIMILAR FIRM  
IN KUWAIT.  
MAESTRONE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SALES, FOODS, BUSINESS FIRMS, MEETINGS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978KUWAIT01647  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780122-1008  
**Format:** TEL  
**From:** KUWAIT  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780348/aaaabogo.tel  
**Line Count:** 69  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 514df2c3-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE 67492, 78 KUWAIT 1301  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 02 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3270615  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FAS SALES TEAM/LEHRER TRAVEL  
**TAGS:** EAGR, BEXP, KU, (LEHRER)  
**To:** USDA STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/514df2c3-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014